

The “additional geographic mentions” of Barbaresco and Barolo: A tool to underline the value of the great *terroirs*

The **Consortium for the Defence of Barolo Barbaresco Alba Langhe and Roero** – after many years of demanding inquiries and analyses, and in cooperation with the local authorities and the Barolo Regional Wine-cellar – **has proposed the delimitation of the boundaries of the “additional geographic mentions” of Barolo.**

After the approval by the Ministry of Agricultural, Alimentary and Forestry Policies, the use of these geographical names on labels will be utterly legal. This already happened for **Barbaresco: in February 2007** the list of the “additional geographic mentions” was introduced in the production regulation, so that the first Barbaresco bottles with labels using the official “additional geographic mentions” will be on market in 2010.

The “additional geographic mentions” are defined areas within the production zones. The whole production zone of both wines is now mapped with precise names. Differently from the French *crus*, the “additional geographic mentions” do not denote wines of better quality, but wines exclusively produced with grapes coming from that particular area. **The name of “vineyard” followed by the relative place name** – to be used only if linked to an “additional geographic mention” – specifies even better the origin of the wine. When the name of “vineyard” shows up on the label, it means that all grapes used to produce that wine come from that particular vineyard. In this case the maximum yield of grape per hectare established by the production regulations reduces from 8 to 7,2 t/ha.

To sum up we can say that the “**additional geographic mentions**” generally belong to a plurality of producers: they **are collective names**. When the list of the “additional geographic mentions” is included in the production regulation, all producers must use the legally recognized mentions exclusively. Within the geographic mention each producer can own one or more than one “**vineyard**”, **whose name is property of each winery.**

The introduction of the “additional geographic mentions” into the production regulations leads to increased diversification of the product on the market, helps to improve the definition of the qualitative pyramid and enhances the link between product and territory.

Alba, May 11, 2009



Menzioni geografiche aggiuntive del Barolo docg

Albarella, Altenasso o Garblet Suè o Garbelletto Superiore, Annunziata, Arborina, Arione, Ascheri, Bablino, Badarina, Baudana, Bergeisa, Bergera-Pezzole, Berri, Bettolotti, Boiolo, Borzone, Boscareto, Boscatto, Boschetti, Brandini, Brea, Breri, Bricco Ambrogio, Bricco Boschis, Bricco Chiesa, Bricco Cogni, Bricco delle Viole, Bricco Luciani, Bricco Manescotto, Bricco Manzoni, Bricco Rocca, Bricco Rocche, Bricco San Biagio, Bricco San Giovanni, Bricco San Pietro, Bricco Vigna Mirasole, Bricco Voghera, Briccolina, Broglio, Brunate, Brunella, Bussia, Campasso, Cannubi, Cannubi Boschis, Cannubi Muscatel, Cannubi San Lorenzo, Cannubi Valletta, Canova, Capalot, Cappalotto, Carpegna, Case Nere, Castagni, Castellerò, Castelletto, Castello, Cerequio, Cerrati, Cerretta, Cerviano-Merli, Ciocchini, Ciocchini-Loschetto, Codana, Collaretto, Colombaro, Conca, Corini-Pallaretta, Costabella, Coste di Rose, Coste di Vergne, Crosia, Damiano, del comune di Barolo, del comune di Castiglione Falletto, del comune di Cherasco, del comune di Diano d'Alba, del comune di Grinzane Cavour, del comune di La Morra, del comune di Monforte d'Alba, del comune di Novello, del comune di Roddi, del comune di Serralunga d'Alba, del comune di Verduno, Drucà, Falletto, Fiasco, Fontanafredda, Fossati, Francia, Gabutti, Galina, Gallaretto Garretti, Gattera, Giachini, Gianetto, Ginestra, Gramolere, Gustava, La Corte, La Serra, La Vigna, La Volta, Lazzarito, Le Coste, Le Coste di Monforte, Le Turne, Lirano, Liste, Manocino, Mantoetto, Marenca, Margheria, Mariondino o Monriondino o Bricco Moriondino, Massara, Meriame, Monprivato, Monrobiolo di Bussia, Montanello, Monvigliero, Mosconi, Neirane, Ornato, Paiagallo, Panerole, Parafada, Parussi, Pernanno, Perno, Piantà, Pira, Pisapola, Prabon, Prapò, Preda, Pugnane, Ravera, Ravera di Monforte, Raviole, Riva Rocca, Rivassi, Rive, Rivette, Rocche dell'Annunziata, Rocche dell'Olmo, Rocche di Castiglione, Rocchettevino, Rodasca, Roere di Santa Maria, Roggeri, Roncaglie, Ruè, San Bernardo, San Giacomo, San Giovanni, San Lorenzo, San Lorenzo di Verduno, San Pietro, San Ponzio, San Rocco, Santa Maria, Sant'Anna, Sarmassa, Scarrone, Serra, Serra dei Turchi, Serradenari, Silio, Solanotto, Sorano, Sottocastello di Novello, Teodoro, Terlo, Torriglione, Valentino, Vignane, Vignarionda, Vignolo, Villero, Zoccolaio, Zonchetta, Zuncai.

Menzioni geografiche aggiuntive del Barbaresco docg.

Albesani, Asili, Ausario, Balluri, Basarin, Bernadot, Bordini, Bricco di Neive, Bricco di Treiso, Bric Micca, Ca' Grossa, Canova, Cars, Casot, Castellizzano, Cavanna, Cole, Cottà, Currà, Faset, Fausoni, Ferrere, Gaia-Principe, Gallina, Garassino, Giacone, Giacosa, Manzola, Marcarini, Marcorino, Martinenga, Meruzzano, Montaribaldi, Montefico, Montersino, Montestefano, Muncagota, Nervo, Ovello, Paje', Pajore', Pora, Rabaja', Rabaja-Bas, Rio Sordo, Rivetti, Rizzi, Roccalini, Rocche Massalupo, Rombone, Roncaglie, Roncagliette, Ronchi, San Cristoforo, San Giuliano, San Stunet, Secondine, Serraboella, Serracapelli, Serragrilli, Staderi, Tre Stelle, Trifolera, Valeirano, Vallegrande, Vicenziana.